

# Northeast Ohio Agribusiness Forum

Join us for a great networking opportunity, a buffet breakfast, and  
“Lightening the Leadership Load”

Presented by Cathie Leimbach, Co-Founder of STRIVE!

Friday, July 24, 2009, 7:30 a.m. - 9:00 a.m.

Cathie Leimbach is Co-Founder and Consulting Partner of STRIVE!, a governance and leadership consulting firm that serves organizations across the United States and Canada. Most of their clients are in the agricultural industry. Her company has published the fable-style governance book, **The Imperfect Board Member**, which is the third top selling governance book of all time. Some of STRIVE!’s recent assignments have been

- extensive training for managers and supervisors on a large swine farm
- a farm organization merger and farm organization restructuring
- facilitating the performance review of a mutual insurance General Manager
- guiding the process for hiring a farm organization General Manager
- facilitating strategic planning for a national health food association
- coaching the CEO of the Canadian national 4-H organization
- building team cohesiveness in a local community leadership organization.



Cathie has both a Bachelor’s and a Master’s Degree in Agriculture from Guelph University and has previously held positions with the Ontario Agricultural Training Institute, and the Farm Credit Corporation. She is also a graduate of Leadership Lorain County and the Advanced Agricultural Leadership Program (Ontario, Canada’s LEAD equivalent).

We are all leaders in Ohio’s agriculture and in our communities. Leadership development is critical in today’s business environment where over half of senior managers are planning to retire in the next five years, the workforce is shrinking as baby boomers retire, and 90% of staff resignations are triggered by poor relationships with their supervisors. Please join us on July 24<sup>th</sup> as Cathie shares real challenges and success stories from the boardrooms and leadership of large family farms, veterinary clinics, agricultural organizations, and others.

**Join us at Buehler’s Fresh Food Market**

**1055 Sugarbush Drive, Ashland, OH 44805 (Route 250 West of Interstate 71)**

**A full breakfast buffet will be served. Your cost to attend this breakfast and presentation is just \$10.**

To register: Call Michalina at 419-525-1614 or e-mail [mlacy@braintreepartners.org](mailto:mlacy@braintreepartners.org).

This event is open to anyone wanting to attend, but please RSVP ahead of time.

[Future Agribusiness Issues Forums take place on August 28<sup>th</sup>, and September 25<sup>th</sup>.]

The Northeast Ohio Agribusiness Forum promotes agriculture as Ohio’s Number #1 industry. If you are a farmer, agribusiness, or supporter of Ohio’s agricultural economy, please join us. Presented by SBDC, MTSBDC, Center for Innovative Food Technology, Ohio Agricultural Research and Development Center, BioOhio, Braintree Business Development Center, and Natural Resources Conservation Service



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